



Ministry of Higher Education and Scientific Research
Scientific Supervision and Evaluation Authority
Quality Assurance and Academic Accreditation
Department Accreditation Department

Description Guide Academic Program and Curriculum

College of Administration and Economics

**Department of Business
Administration**

2025 - 2026



Introduction

The educational program is a coordinated and organized package of courses that include procedures and experiences organized in the form of study vocabulary, the main purpose of which is to build and refine the skills of graduates, making them qualified to meet the requirements of the labor market. It is reviewed and evaluated annually through internal or external audit procedures and programs such as the external examiner program. The academic program description provides a brief summary of the main features of the program and its courses, indicating the skills that are being worked on to acquire for students based on the objectives of the academic program. The importance of this description is evident as it represents the cornerstone in obtaining program accreditation and is written by teaching staff under the supervision of scientific committees in the scientific departments. This guide, in its second version, includes a description of the academic program after updating the vocabulary and paragraphs of the previous guide in light of the developments and changes in the educational system in Iraq, which included a description of the academic program in its traditional form(annual, semester) system, in addition to adopting the description of the academic program circulated under the letter of the Department of Studies regarding programs that adopt the Bologna path as 2023/3/5 dated 2906/3TMa basis for their work in this regard, we cannot but emphasize the importance of writing a basis for their work. In this regard, we cannot but emphasize the importance of writing a description of academic programs and courses to ensure the smooth running. of the educational process.

Concepts and Terminology:

Academic Program Description: The academic program description provides a brief summary of its vision, mission and objectives, including an accurate description of the targeted learning outcomes according to specific learning strategies.

Course Description: Provides a brief summary of the most important characteristics of the course and the learning outcomes expected from the student to achieve, demonstrating whether he has made the most of the available learning opportunities. It is derived from the program description.

Program Vision: An ambitious picture of the future of the academic program to be an advanced, inspiring, motivating, realistic and applicable program.

Program Mission: It briefly explains the goals and activities necessary to achieve them, and also identifies the program's development paths and directions.

Program Objectives: These are statements that describe what the academic program intends to achieve within a specific period of time and are measurable and observable.

Curriculum Structure: All courses / subjects included in the academic program according to the approved learning system (semester, annual, Bologna track) whether they are required (ministry, university, college and scientific department) with the number of academic units.

Learning outcomes: A consistent set of knowledge, skills and values acquired by the student after successfully completing the academic program. The learning outcomes for each course must be determined in a way that achieves the program objectives.

Teaching and learning strategies: These are the strategies used by the faculty member to develop the student's teaching and learning. They are plans that are followed to achieve the learning objectives. That is, they describe all classroom and extracurricular activities to achieve the learning outcomes of the program.

Academic Program Description form

University Name: University of Basrah

Faculty / Institute: College of Administration and Economics

Scientific Department:

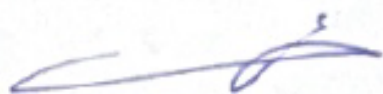
Academic or Professional program Name:

Final Certificate Name: Bachelor's

Academic System: Courses

Description Preparation Date: 15/9 / 2025

File completion Date: 22 /1 / 2026



Signature

Head of Department Name
Orooba Rasheed Ali AL-Badran

Date: 21 /1/2026



Signature

Scientific Associate Name
Asis. Prof. Dr. Ammar Yousif
Dhicher

Date: 22/1/2026

The File Checked by: Asist. Prof. Dr. Ahmed Husham Mohammed
Director of the Quality Assurance and university performance Department
Date: 25/1 /2026

Signature:



Approval of the Dean
Prof. Dr Abdulhusain T. Shibli

Program Vision .1

The business administration department seeks to Scientific and academic excellenceYThrough the development of scientific research and the production of knowledge and meetingLabor market needs-asYHe worked to provide an integrated path for his students and professors through his scientific, research and administrative activities.To makeAmong them are active and creative individuals who serve the community.

Program message .2

To produce graduates equipped with the knowledge and skills in business administration to meet the needs of the labor market by enhancing the educational, research, and community service environment.

GoalsThe program .3

SeeksSectionTo developmentHighly qualified administrative staff enhance the chances of success by relying on competencies.AFor the basics of the department and presentationProgramsHigh-quality academyIt aligns with the Iraqi business environment and its ongoing changes.Therefore,It

aimsSectionTo the following:

- Improving performance and success rates while maintaining a good level of scientific knowledge. -1
- Developing undergraduate and graduate studies curricula in line with the curricula of prestigious universities. -2
- To promote a culture of scientific research in accordance with the university's research directions and in a way that contributes to finding solutions for the public and private sectors. -3
- To graduate students equipped with the necessary knowledge, skills, and values in business administration to meet the demands of the labor market. -4

Program accreditation .4

In the application process – to obtain accreditation according to the national standards for accrediting programs of colleges of management and economics in Iraq

Other external influences .5

National standards for accrediting programs of colleges of management and economics in Iraq
NCAPAEI

Program structure .6				
comments *	Percentage	Study unit	Number of courses	Program structure
Core course	100%	143	56	Institutional requirements
			Yes	College requirements
			Yes	Department requirements
			There is	Summer training
				Other

* The notes may include whether the course is core or elective.

Program Description .7				
Credit Hours		Course name	Course code	Year / Level
practical	theoretical			First stage 2025-2026 First course
	3		Fundamentals of Business Administration	
	2		Principles of Economics	
	3		Accounting basics	
	3		Mathematics for Business Administration	
	2		English language	
	4		Principles of Business Administration	First stage 2025-2026 Second course
1	3		computerMicros oft Office	
	4		Statistics for Business Administration	

	2		Democracy and human rights	
	4		Principles of Accounting	
	3		English readings	
	4		organized theory	Phase Two 2025–2026 First course
	3		eMarketing Department	
	3		Resource ManagementHum anity	
	2		E-commerce	
1	3		Computer 1EXCEL	
	2		Intermediate Accounting 1	
	2		organizational behavior	Phase Two 2025–2026 Second course
	2		Digital Marketing	
	3		Contemporary Human Resources	
	2		Operations ResearchQSB	
	2		Logistics Management	
	2		Arabic	
	2		English language	
	2		Fundamentals of Financial Management	Phase Three 2025–2026 First course
	3		Strategic planning	
	3		Bank management	
	3		project management	
	3		Digital Business Management	
	2		Quantitative methods and their applications	
	3		Financial Management 2	Phase Three 2025–2026 Second course
	3		Cost Accounting 2	
	3		Project applications	
	3		Insurance Management	

	3		strategic thinking	
	2		feasibility	
	3		QSB	
	3		International Management	Phase Four 2025–2026 First course
	2		information technology	
	3		Production Management	
	2		Risk management	
	3		Contracts Management	
	2		Research Methods	
	2		English language	
	3		Knowledge management	Phase Four 2025–2026 Second course
	3		Quality Management	
	2		Investment portfolio	
	1		Negotiation Management	
	2		Corporate Governance	

Expected learning outcomes of the program			.8
			Knowledge
To enable students to know and understand the fundamentals of management science with its various variables and branches.	–1	Knowledge ge	
supplyStudentsWith the skills necessary for working in managerial professions, such as the use of information technology systems and quantitative methods in business administration..	–2		
EnablingStudentsFrom translating management theory into practical cases andlike thatUnderstanding the nature and importance of variables that affect the course of administrative processes.	–3		
			Skills

He managedStudentsPreparing and writing research projects on various administrative topics under the direct supervision of professorsThe department is made up of specialists.. to provideA collection of real-world and practical case studiesTo study and observe itTo understand the nature of the connections and relationships between theoryAdministrative proceduresAdministrative practiceIn practical terms. EnablingStudentsEconomic feasibility studies are prepared and written under direct supervision.For the department's specialized professors. Teaching students how to create a job opportunity for themselves through an entrepreneurship course. Teaching students to develop and enhance their creative and innovative thinking skills in their field of specialization.	-1 -2 -3 -4 -5	Skills
Values		
Since the beginning of the school yearHe followsThe department has specific policies at all levels to promote loyalty.StudentsTheir love for the field of business administration as one of the important disciplines in the current and future local and global business environment, as well as its significant impact on the activities of the private sector and various state institutions, has led to the creation of values.emotionalfirmly established withStudents andA personal desire to emphasize the importance of scientific specialization and belonging to this department, and they are completely satisfied with their decision to choose it.andDisclosing one's thoughts and feelings towards life's matters.		Values

Teaching and learning strategies .9
Giving lectures. .1 Dialogue and discussion style -2 brainstorming technique -3 Visual aidsdata show -4 Report writing -5 Distributing students into groups to study an applied case and analyze case studies. -6

Assessment methods .10

Continuous observation of the student by the professor	-1
Daily exams (Quiz)	-2
Monthly tests	-3
Midterm exams and end-of-course exams	-4
Reporting	-5
Giving incentive rewards (grades) to students to encourage them to excel.	-6

Faculty .11						
Faculty members						
Faculty preparation		Special requirements/skills (if any)		Specialization		academic rank
lecturer	angel			private	general	
	angel			Financing and Banking Strategy	business management	Mr.
	angel			organized theory	business management	Mr.
	angel			Human Resources Management	business management	Mr.
	angel			Financial Management	business management	Mr.
	angel			Total Quality Management	business management	assistant professor

	angel			Human Resources	business management	Mr.
	angel			Production Management	business management	assistant professor
	angel			Risk management and insurance	business management	assistant professor
	angel			Financial Management	business management	assistant professor
	angel			Economic development	business management	teacher
	angel			Marketing Management	business management	assistant professor
	angel			Marketing Management	business management	assistant professor
	angel			Total Quality Management	business management	teacher
	angel			organizational behavior	business management	assistant professor
	angel			Knowledge management	business management	teacher
	angel			International law	business management	teacher
	angel			Financial Management	business management	teacher

	angel			Financial Management	business management	teacher
	angel			Human Resources Management	business management	teacher
	angel			Financial Management	business management	teacher
	angel			information technology	business management	teacher
	angel			International economy	business management	Assistant teacher
	angel			Production and Operations Management	business management	Assistant teacher
	angel			Human Resources Management	business management	Assistant teacher
	angel			Human Resources	business management	Assistant teacher
	angel			organized theory	business management	Assistant teacher
	angel			Strategic Management	business management	Assistant teacher
	angel			Human Resources Management	business management	Assistant teacher
	angel			Quality Management	business management	Assistant teacher

	angel			Knowledge management	business managem ent	Assistant teacher
--	-------	--	--	-------------------------	----------------------------	-------------------

Professional Development	
Orienting new faculty members	
Special instructions for national accreditation standards for colleges of management and economics	-1
Development courses / Workshops / Conferences / Scientific research / Classroom and extracurricular activities	-2
Professional development of faculty members	
Special instructions for national accreditation standards for colleges of management and economics	-1
Instructions and guidelines from the Ministry of Higher Education and Scientific Research for the development of faculty members	-2
Development courses / Workshops / Conferences / Scientific research / Classroom and extracurricular activities	-3

Admission standard .12
According to the central admission criteria set by the Ministry of Higher Education and the admission criteria approved by the College of Administration and Economics

Key sources of information about the program .13
Sectoral Authority For the deans of faculties of management and economics .1
International and Arab universities of comparable standing. .2
Internet networks. .3
National standards for accrediting programs of colleges of management and economics in Iraq NCAPAEI .4

Conducting field visits to government institutions to familiarize students with administrative work and how to practice and develop the basic requirements for improving practical reality.

Program Skills Plan

Learning outcomes required from the program

Values

Skills

Knowledge

essentialMy
choice

Course
Name

Course
code

Year/L
evel

C4

C3

C2

C1

for4

for
3

for
2

for
1

A4

A3

A2

A1

√

√

√

√

√

√

√

√

√

√

√

√

essential

**Fundamental
s of Business
Administratio
n**

**First stag
First cours**

√

√

√

√

√

√

√

√

√

√

√

√

essential

**Principles of
Economics**

√

√

√

√

√

√

√

√

√

√

√

√

essential

**Accounting
basics**

√

√

√

√

√

√

√

√

√

√

√

√

essential

**Mathematics
for Business
Administratio
n**

√

√

√

√

√

√

√

√

√

√

√

√

essential

**English
language**

√

√

√

√

√

√

√

√

√

√

√

√

essential

**Principles of
Business
Administratio
n**

**First stag
Second cours**

√

√

√

√

√

√

√

√

√

√

√

√

essential

**Principles of
Economics**

√	√	√	√	√	√	√	√	√	√	√	√	essential	computerMicrosoft Office		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Statistics for Business Administration		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Democracy and human rights		
	√	√	√	√	√	√	√	√	√	√	√	essential	Principles of Accounting		
	√	√	√	√	√	√	√	√	√	√	√	essential	English readings		
√	√	√	√	√	√	√	√	√	√	√	√	essential	organized theory		Phase Two First cours
√	√	√	√	√	√	√	√	√	√	√	√	essential	eMarketing Department		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Resource Management Humanity		
√	√	√	√	√	√	√	√	√	√	√	√	essential	E-commerce		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Computer 1EXCEL		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Intermediate Accounting 1		Phase Two
√	√	√	√	√	√	√	√	√	√	√	√	essential	organizational behavior		

√	√	√	√	√	√	√	√	√	√	√	√	essential	Digital Marketing		Second cours
√	√	√	√	√	√	√	√	√	√	√	√	essential	Contemporar y Human Resources		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Operations ResearchQSB		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Logistics Management		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Arabic		
√	√	√	√	√	√	√	√	√	√	√	√	essential	English language		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Fundamental s of Financial Management		Phase Three First cours
√	√	√	√	√	√	√	√	√	√	√	√	essential	Strategic planning		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Bank management		
√	√	√	√	√	√	√	√	√	√	√	√	essential	project management		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Digital Business Management		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Quantitative methods and their applications		

√	√	√	√	√	√	√	√	√	√	√	√	essential	Financial Management 2		Phase Three Second cours
√	√	√	√	√	√	√	√	√	√	√	√	essential	Cost Accounting 2		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Project applications		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Insurance Management		
√	√	√	√	√	√	√	√	√	√	√	√	essential	strategic thinking		
√	√	√	√	√	√	√	√	√	√	√	√	essential	feasibility		
√	√	√	√	√	√	√	√	√	√	√	√	essential	QSB		
√	√	√	√	√	√	√	√	√	√	√	√	essential	International Management		Phase Four First cours
√	√	√	√	√	√	√	√	√	√	√	√	essential	information technology		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Production Management		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Risk management		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Contracts Management		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Research Methods		
√	√	√	√	√	√	√	√	√	√	√	√	essential	English language		

√	√	√	√	√	√	√	√	√	√	√	√	essential	Knowledge management		Phase Four Second cours
√	√	√	√	√	√	√	√	√	√	√	√	essential	Quality Management		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Investment portfolio		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Negotiation Management		
√	√	√	√	√	√	√	√	√	√	√	√	essential	Corporate Governance		

Please check the boxes corresponding to the individual learning outcomes of the program that are subject to the



